**Test your idea (2023)**

**Company Name**

*Project Title*

* **Once this document is completed, we invite you to fill in some information about your company and upload the form via** [**Irisbox**](https://irisbox.irisnet.be/irisbox/noauth/form/innoviris/innoviris-tyi-en)
* **Max 10 pages**

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# Description of the current situation

## Activities and current market of the company

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## Revenues per activity and business model

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## Delivered services/products

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## Identified problem (pain point)

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| **Explanatory note to be deleted** |
| Depending on the problems identified, there will automatically be opportunities for improvement that have led you to think of an innovative solution |

## State-of-the-art

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| **Explanatory note to be deleted** |
| Which solutions exist to this problem within and/or outside your company ? |

## Competition

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| **Explanatory note to be deleted** |
| Market and technical analysis on your current market and for the identified problem |

# Description of the future situation

## Architecture and new features

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| **Explanatory note to be deleted** |
| Starting from the description of existing techniques, show which functionalities/architecture will be developed and what their (in)direct added value will be for the customer |

## Technical challenges and program

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| **Explanatory note to be deleted** |
| This part is crucial for us to be able to give you feedback on the innovative dimension of your project. It is necessary to start from a technical description of the different actions to be carried out during the project in order to achieve the functionalities mentioned above. It is essential to describe the technical fundamentals used (mathematical models, data sets, material characteristics, etc.), the tests to be carried out, the key performance indicators, etc. |

## Economical valorisation

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| **Explanatory note to be deleted** |
| What will be the impact on your company and what business model is planned? |

## Brussels ecosystem, social and environmental impact

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| **Explanatory note to be deleted** |
| Describe the positive and negative impacts of the product/service/process which is central to the project from a:   * **Social** perspective (impact on inequalities, on working conditions, on jobs established in the region, impact on the well-being of individuals and their health, etc.) * **Environmental** perspective (impact on energy and resource consumption, development or use of renewable energy, impact on ecosystems, climate change, impact on production, waste re-use or recycling, etc.) * **Regional ecosystem** perspective (collaboration with Brussels partners and the local ecosystem, creation and development of Brussels expertise/specific skills, creation of local user communities, development of a new sector with a positive impact, etc.) |

## Budget and human resources on the project

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